

FOR IMMEDIATE RELEASE
November 9, 2023

PR Firm Express Strategies Earns Place Among 2023 “Best of Connecticut”, Selected by Business Site UpCity!

Hartford-based public relations firm Express Strategies is thrilled to officially announce that Express Strategies has earned an UpCity Best of Connecticut Award for 2023!

[Express Strategies](#) provides an acute understanding of the public relations implications of policy decisions made by organizations, working directly with each client to craft and implement short- and long-term communications strategies that effectively reach the right audience with the right message.

Whether telling the story of a global corporation or a regional high school, a community-based nonprofit, professional association, higher education institution or local small business, Express Strategies helps move clients closer to achieving their goals – in policy, programs, publicity, development, membership or mission.

For a specific short-term project or ongoing initiative, [Express Strategies](#) will “focus on your needs – no predetermined plans or answers, only custom-designed, results-oriented problem solving aimed squarely at accomplishing your communication objectives,” explains Managing Principal Bernard Kavalier, who founded the business in 2012 after a career in journalism, public affairs and higher education.

[UpCity](#) is a resource that helps connect businesses to service providers they can trust. With more than 70,000 listed providers—from marketing agencies to accounting firms to HR consultants to IT specialists, and many more—2 million businesses (and counting) have visited UpCity to research and identify the best partner for their needs.

UpCity’s proprietary algorithm utilizes a variety of digital signals to measure the credibility, trustworthiness, and recommendability of B2B service providers across the U.S. and Canada. These digital data points like reviews (both on UpCity and other third-party review sites), presence in relevant search results, domain authority, website speed, and experience help UpCity connect businesses with outstanding service providers. Express Strategies is described as “being one of the best in the UpCity community.”

“We are proud to have been selected among the Best in Connecticut, and we thank our clients for all of the support they’ve shown our business,” Kavalier said.

To learn more, contact Express Strategies at info@express-strategies.com or 860.729.3021.

